

## Zoomerang Survey Results

Kyle Field Redevelopment Student Survey

Response Status: Completes

Filter: No filter applied

Sep 13, 2012 9:26 AM PST

Enter a question

**1. What is your Texas A&M classification?**

Undergraduate	18	90%
Graduate	262	7%
PhD	83	2%
Professional	14	0%
<b>Total</b>	<b>3547</b>	<b>100%</b>

**2. What is your undergraduate affiliation?**

Freshman	806	25%
Sophomore	691	22%
Junior	764	24%
Senior	896	28%
Other, please spec	31	1%
<b>Total</b>	<b>3188</b>	<b>100%</b>

**3. H many Texas A&M home football games did you attend during the 2011 season?**

1	872	25%
2	204	6%
3	206	6%

	4	263	7%
	5	339	10%
	6	456	13%
	7	1207	34%
<b>Total</b>		3547	100%

**4. How many Texas A&M home football games do you plan to attend for the 2012 season?**

	1	222	6%
	2	111	3%
	3	155	4%
	4	215	6%
	5	458	13%
	6	2386	67%
<b>Total</b>		3547	100%

**5. Please let us know the importance of the seating amenities listed below as they pertain to student seating at Kyle Field:**

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Extremely Important	Important	Neutral/Undecided	Unimportant
	1	2	3	4
Wider standing area	1270 36%	1074 30%	496 14%	328 9%
Improved/More Concessions	449 13%	856 24%	1108 31%	804 23%
Improved/More Restrooms	813 23%	1210 34%	802 23%	456 13%
Wider Concourses	545 15%	1095 31%	1145 32%	521 15%
Higher Stadium Seating/Elevated Seating	1423 40%	1014 29%	426 12%	321 9%
Concourse Gaming Spaces	393 11%	904 25%	1360 38%	647 18%
Wi-Fi capabilities	652 18%	729 21%	736 21%	675 19%
Cooling Systems in Concourse Areas	827 23%	1243 35%	753 21%	412 12%
Additional Video and Ribbon Boards	520 15%	922 26%	1035 29%	670 19%

**6. The redevelopment of Kyle Field is focused on maintaining the East Side as student seating for 30,000 plus students. To gauge the interest of new opportunities, would you prefer to have a student section in the end zone if the seating location provided a wider standing room?**

Yes, I would prefer a wider seat and would be willing to stand in a student section in the end zone to receive this benefit.	1019	29%
No, I prefer the East Side student section.	2422	68%
Other, please specify	106	3%
<b>Total</b>	<b>3547</b>	<b>100</b>

**7. Do you have a Sports Pass for the 2012/13 academic year?**

Yes, I have a All Sports With Football Pass	5	44%
Yes, I have a Football Only Pass	141	40%
Yes, I have a Maroon Football Only Pass	39	1%
Yes, I have a White Football Only Pass	23	1%
Yes, I have a All Sports Without Football Pass	8	0%
No, I do not have a Sports Pass	448	13%
Other, please specify	67	2%
<b>Total</b>	<b>3547</b>	<b>100%</b>

**8. Would you be willing to pay an additional amount for your sports pass in order to support an enhanced Kyle Field?**

Yes	2209	71%
No	890	29%
<b>Total</b>	<b>3099</b>	<b>100%</b>

**9. Would you be willing to pay an additional \$35 for your sports pass in order to support an enhanced Kyle Field?**

Yes	336	38%
No	554	62%
<b>Total</b>	<b>890</b>	<b>100%</b>

10. The redevelopment of the east side of Kyle Field may include wider standing areas, improved concessions, improved restrooms, wider concourses, easier stadium entry/exit, concourse gathering spaces, Wi-Fi capabilities, concourse cooling systems, and additional video and ribbon boards. If given the choice of improving the east side of Kyle Field, or maintaining it in its existing state, would you be willing to support the project by covering a portion of the redevelopment expense through student fees per semester to improve the student experience at Kyle Field? Note: This question does not constitute an official student referendum by Texas A&M University.

Yes	1884	53%
No	1663	47%
<b>Total</b>	<b>3547</b>	<b>100%</b>

11. Would you be willing to pay up to \$50 per semester to improve the east side of Kyle Field?

Yes	1662	88%
No	22	12%
<b>Total</b>		<b>100%</b>

12. Would you be willing to pay up to \$35 per semester to improve the east side of Kyle Field?

Yes	149	67%
No	73	33%
<b>Total</b>	<b>222</b>	<b>100%</b>

<b>Extremely Unimportant</b>	
	<b>5</b>
	379
	11%
	330
	%
	6
	7
	241
	%
	36
	10%
	2
	7%
	755
	21%
	312
	9%
	400
	11%